



**Ronald  
McDonald  
House®**

British Columbia  
& Yukon

# Interior Golf Tournament

Predator Ridge Golf Club | September 17, 2026

## Sponsorship Opportunities

Locally Owned  
and Operated



Kelowna, Kamloops, Vernon, Penticton



**Golf Interior  
Tournament**





**Ronald  
McDonald  
House®**

British Columbia  
& Yukon

# Where care lives.

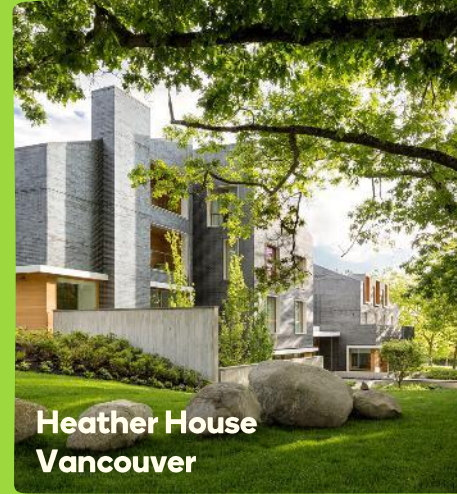
**When a child is sick, care doesn't end at the hospital doors. Families need to stay together, even when treatment takes them far from home.**

Ronald McDonald House BC & Yukon supports families through the parts of care that medicine alone can't provide. When diagnosis and treatment require families to travel, we help reduce the disruption and burden distance creates, so families can remain close, supported, and present for their child.

Through our House in Vancouver and hospital-based Family Rooms in Kamloops, Surrey, and Prince George, we create environments that stabilize daily life and support families throughout their child's care.

**Be part of the care that keeps families together.**

**A community of care supporting families in all our locations...**



**Heather House  
Vancouver**



**Family Room  
Surrey**



**Family Room  
Prince George**



**Family Room  
Kamloops**

# Completing the circle of care

When a child needs care, families shouldn't face an impossible choice between distance, cost, and being there. We're an essential part of the healthcare system that ensures they don't have to, keeping families together at the heart of care.



**2 out of 3**

Canadian families live in a city or town without a children's hospital



**\$9.7M**

Saved for families in essential expenses like hotel, parking, food, and laundry annually.



**498 km**

Removed from the average family's journey, 5 hours closer to care.

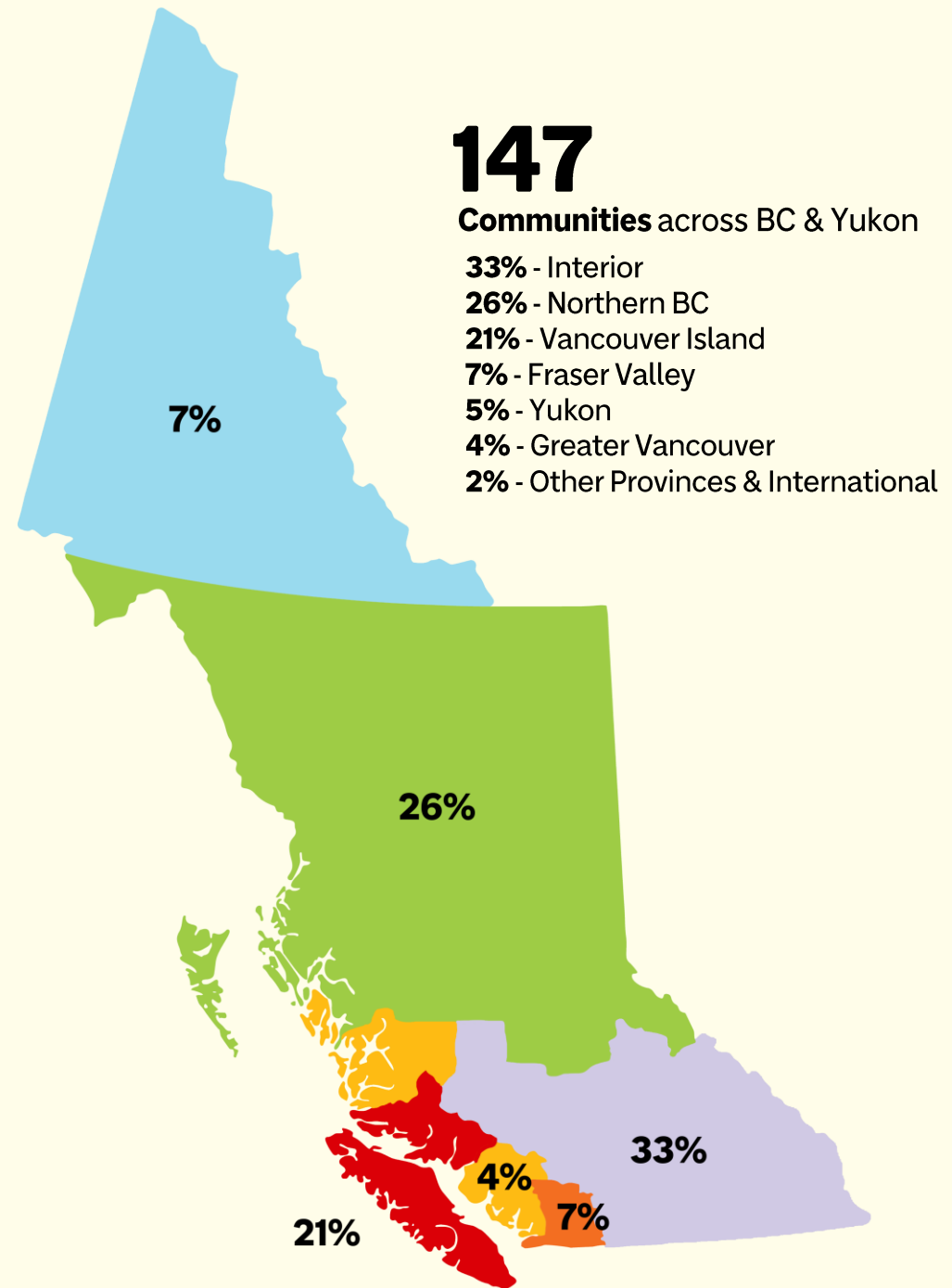


**1,716**

Unique families received care through our locations across British Columbia.

**95%**

Families reported that overnight housing helped them to be able to stay involved in their child's care in the hospital.





The Pagnotta Family  
Kamloops, BC

# More than a place to stay

Ronald McDonald House is more than a place to stay. Here, families find strength, support, and stability in routines that make life feel normal again through Food Services, Art Therapy, Pet Therapy, Medical Play, Music Therapy, Education Program, and Caregiver Workshops.



## A place to stay together

Safe, welcoming spaces where siblings can laugh, learn, and continue growing together.



## A place to stay nourished

Meals prepared with care, so parents can sit, rest, and reconnect after long days in the hospital.



## A place to stay well

Wellness programs in art, music, and play that help children express what words cannot.



## A place to stay strong

Community connection through shared moments with other families who understand what they are facing.

# Care that keeps families together

Before baby Nicholas was born, doctors discovered his heart was far too big, causing pressure on his trachea, leaving him struggling to breathe from his first moments of life. His parents were told to stay in the NICU, or they might lose him. For five long months, Ronald McDonald House BC & Yukon became their safe haven. A place to rest, to find comfort in late-night kitchen talks, and to feel supported when fear felt overwhelming.

“

*We love the facilities and the close proximity to the hospital made life so much easier for us. Even though we spent very little time there during the day, those late nights back at the House meant everything. We didn't feel so alone.*

”



**Marion Fernandez, Vernon, BC**  
212 Nights

## What care looks like for families...



**24,634**  
Nights of care



**76,562**  
Meals from the heart



**23,223**  
Visits to Family Rooms



**1,311**  
Hours of wellness programs

# Interior Golf Tournament

**Driving care forward for families.** The Interior Golf Tournament, presented by locally owned and operated McDonalds (Kelowna, Kamloops, Vernon, Penticton), brings together 150+ business and community leaders for a premium charity golf experience in support of Ronald McDonald House BC & Yukon.

## Event Details:

- Thursday, September 17, 2026 | 1:30 PM Shotgun
- Predator Ridge, Vernon, BC | The Predator Course
- 136 golfers | \$1900 per foursome or \$475 per golfer
- 18 holes with power carts
- Snacks & Beverages
- Post tournament dinner with silent & live auction

Together, we'll make Family Stays possible, keeping Interior families close, supported, and surrounded by care.

**Join us as a sponsor or participant in this inaugural Interior tradition.**



**Ronald  
McDonald  
House**  
British Columbia  
& Yukon

# Why partner with us



## Partnership benefits

- Reach engaged community and business leaders
- Build authentic client and partner relationships
- Strengthen brand perception through purpose-driven visibility
- Treat your team or guests to a memorable experience
- Make a tangible impact for families



## Event promotion window

- 5-month event promotion (April – September)
- E-newsletter communications
- Participant email communications
- Social media promotion
- Ronald McDonald House website
- Interior Golf Tournament website
- Event day signage and recognition



## Our reach

- **26,000** email subscribers
- **17,000** social media audience
- **5,000/month** website visitors
- **150** business and community leaders from across the interior

# Partnership Opportunities

Choose from the opportunities below or connect with us to create a custom option for your team.

- Presenting Sponsor - \$25,000 (SOLD)
- Heart of the House Sponsor - \$20,000
- Auction - \$10,000
- Reception - \$10,000
- Matching - \$10,000
- Golf Cart - \$10,000
- Golfer Gift - \$7,500
- Scorecard - \$7,500
- Fuel Up Station - \$7,500
- Beverage Cart - \$5,000
- 19<sup>th</sup> Hole - \$5,000
- Registration - \$5,000
- Volunteer - \$5,000
- Registration - \$5,000
- Bag Valet - \$5,000

## Activation Sponsorships

- Hole in One - \$10,000
- Putting Contest - \$7,500
- Hole Activation - \$5,000
- Course Contest - \$2,500

## Foursome Options

### Sponsorship

(logo recognition web, email, social, and signage)

- Eagle - \$7,500 (2 Foursomes)
- Birdie - \$5,000 (1 Foursome)

### Tournament Tickets

(no logo recognition)

- \$475 per player
- \$1,900 per foursome



# Presenting Sponsor | \$25,000

Sold



## Helping Provide 80+ Nights of Care

As Presenting Sponsor, you become the exclusive lead partner of the 1<sup>st</sup> Annual Interior Golf Tournament, connecting with 150+ business and community leaders while demonstrating meaningful regional impact. This premium positioning aligns your brand with Ronald McDonald House BC & Yukon, an essential healthcare partner that kept over 215 Interior families together during their child's medical crisis last year.

### Partner Benefits:

#### Exclusive Naming Rights & Partnership

- Exclusive naming rights as Presenting Sponsor
- First right of refusal for 2027
- Primary brand positioning across all event touchpoints as the lead and most visible partner

#### Marketing & Digital Exposure (5-mth)

- Prominent logo featured on all event materials
- Featured in e-newsletters
- Inclusion in event emails
- Social media recognition
- Dedicated social media post
- Prominent logo placement on landing page and microsite

#### Event Experience & Activation

- Exclusive speaking opportunity during evening program
- On-course recognition and activation opportunity
- **8 Golfer Registrations**
- Premium positioned corporate labelled table for 8 at banquet
- Opportunity to include branded giveaways at event

#### Post-Event Value

- Post-event impact report with results and reach
- Professional event photography for corporate use

# Heart of the House | \$20,000



## Helping Provide 80+ Nights of Care

As the Heart of the House Sponsor, you connect 150+ business and community leaders to the families we serve, bringing to life where care lives. This sponsorship offers a unique opportunity to ground the tournament in real family experiences, showing what it means when distance and cost no longer stand in the way of families being together.

### Partner Benefits:

#### Exclusive Naming Rights & Partnership

- Exclusive naming rights as Heart of the House Sponsor
- Premier brand positioning across all event touchpoints
- Exclusive ownership of interactive Family Journey experience connecting golfers to real family stories throughout the day
- First right of refusal for 2027

#### Marketing & Digital Exposure (5-mth)

- Prominent logo featured on all event materials
- Featured in e-newsletters
- Inclusion in event emails
- Social media recognition
- Dedicated social media post
- Logo placement on landing page and microsite

#### Event Experience & Activation

- Golfer arrival gift
- Opportunity to introduce family speakers
- Logo inclusion in Family story video
- On-course recognition and activation opportunity
- **8 Golfer Registrations**
- Premium positioned and branded table for 8 at banquet

#### Post-Event Value

- Post-event impact report with results and reach
- Professional event photography for corporate use

# Event Sponsorships

## Helping Provide 40+ Nights of Care

As an Event Sponsor, you take part in the moments of the Interior Golf Tournament where community support is most visible. These opportunities centre on how people gather and contribute throughout the day, helping ensure families can stay close during a child's medical journey.

### Sponsorship Opportunities:

#### Auction \$10,000

- Exclusive recognition as the Auction Sponsor
- Dedicated recognition in auction launch communications
- Prominent sponsor signage at the silent auction
- Verbal mention by emcee
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway to auction winners
- **4 Golfer Registrations**

#### Reception \$10,000

- Exclusive recognition as the Reception Sponsor
- Prominent sponsor signage at the reception
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway at banquet tables
- **4 Golfer Registrations**

#### Matching \$10,000

- Exclusive recognition as the Matching Sponsor, doubling participant impact through a dollar-for-dollar match
- Logo placement on all match-related communications
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**



# Event Sponsorships



## Helping Provide 20+ Nights of Care

As an Event Sponsor, you take part in the moments of the Interior Golf Tournament where first impressions are made and the day runs smoothly. These opportunities centre on welcoming participants and supporting the volunteers who make the event possible, helping ensure families can stay close during a child's medical journey.

### Sponsorship Opportunities:

#### Registration \$5,000

- Exclusive recognition as the Registration Sponsor, aligning your brand with the first and most visible touchpoint
- Prominent sponsor signage at the registration area
- Opportunity to include branded message or gift at registration
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**

#### Volunteer \$5,000

- Exclusive recognition as the Volunteer Sponsor, aligning your brand with the dedicated individuals who help make this event possible.
- Logo placement on volunteer name tags
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**



# Tournament Essentials



## Helping Provide 30+ Nights of Care

As a Tournament Essentials Sponsor, you take part in the everyday moments of the Interior Golf Tournament that shape the player experience on the course. These opportunities centre on the details golfers interact with throughout the day, helping ensure families can stay close during a child's medical journey.

### Sponsorship Opportunities:

#### Golf Cart \$10,000

- Exclusive recognition as the Golf Cart Sponsor
- Logo placement on event signage, prominently displayed on each golf cart
- Optional inclusion of a branded item or message in carts
- Logo inclusion on event materials
- Social media recognition
- **4 Golfer Registrations**

#### Golfer Gift \$7,500

- Exclusive recognition as the Golf Gift Sponsor
- Prominent sponsor signage at gift pick up location
- Opportunity to include branded message or insert with golfer gift
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations**

#### Scorecard \$7,500

- Exclusive recognition as the Scorecard Sponsor, powering the tournaments digital scorekeeping experience
- Highly visible logo placement within the scorekeeping platform
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations**

#### Bag Valet \$5,000

- Exclusive recognition as the Bag Valet Sponsor, providing opportunity to engage your staff in bag handling services
- Sponsor signage displayed at the designated bag drop off area
- Logo inclusion on event materials
- Social media recognition
- **4 Golfer Registrations**

# Activation Sponsorships



## Helping Provide 30+ Nights of Care

As a Hole Activation Sponsor, you connect directly with golfers through memorable experiences during the round. These opportunities centre on the on-course touchpoints players interact with throughout the course, from tastings and product moments to simple skill challenges, delivering strong visibility and meaningful engagement.

### Activation Opportunities

#### Hole in One \$10,000 (Exclusive)

- Exclusive Hole Sponsorship with opportunity to place sponsored branded tent and staff at hole.
- High interest engagement activity
- Verbal announcement about your contest
- Logo recognition on event materials
- Social media recognition
- **4 Golfer Registrations**

#### Putting Contest \$7,500 (Exclusive)

- Kick off the tournament with a fun, competitive warm-up that sets the tone for the day
- Exclusive contest with opportunity to place branded tent and engage staff
- Putting green signage
- Logo recognition on event materials
- Social media recognition
- **4 Golfer Registrations**

#### Hole Activation \$5,000 (4 Available)

- Opportunity to set up a branded hole activation.
- Opportunity to elevate the overall event experience and engage with participants in an interactive, branded hole activation.
- Logo recognition on event materials
- Social media recognition
- Opportunity to add 4 golfers at discounted rate

#### Course Contest \$2,500 (6 Available)

- Opportunity to set up a branded course contest.
  - Closest to the pin
  - Longest drive
  - Beat the pro
  - Create your own
- Exclusive hole signage
- Verbal announcement about your contest
- Social media recognition

# Food & Beverage Sponsorships



## Helping Provide 20+ Nights of Care

As a Food & Beverage Sponsor, you show up at key moments before, during, and after the round. These opportunities focus on shared food and drink that bring golfers together throughout the day, helping support families to stay close during a child's medical journey.

### Sponsorship Opportunities:

#### Fuel Up Station \$7,500

- Exclusive recognition as the Fuel Up Station Sponsor
- Align your brand with the first stop of the day as players fuel up before tee-off
- Prominent sponsor signage at the pre-round snack station
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**

#### Beverage Cart \$5,000

- Exclusive recognition as the Beverage Cart Sponsor
- Align your brand with a high-traffic refresh point players return to throughout the round
- Prominent sponsor signage at the on course beverage cart
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**

#### 19<sup>th</sup> Hole \$5,000

- Exclusive recognition as the 19<sup>th</sup> Hole Sponsor
- Align your brand with the post-round wind-down moment before dinner and program
- Prominent sponsor signage at the 19<sup>th</sup> Hole area
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**



# More ways to partner



When you sponsor multiple Ronald McDonald House BC & Yukon signature events or commit to a multi-year partnership, you help extend care to more families, create meaningful moments with your team or guests, and build continuity in how your brand shows up in the community.

Whether you're curious about supporting another event, exploring different ways to engage your team or clients, or considering a multi-year commitment, we're here to shape something that fits your goals.

Let's explore:

**Other sponsorship opportunities**  **Multi-year commitments**  **Team and client engagement**  **Supporting more families.**



**Community Impact  
Dinner Series**

Spring and Summer 2026  
(Kamloops, Prince George)



**Vancouver  
Golf Tournament**

June 23<sup>rd</sup>, 2026  
Northview Golf & Country Club



**Vancouver Island  
Golf Tournament**

August 13<sup>th</sup>, 2026  
Olympic View Golf Club



**A Night to Dream  
Gala**

October 17<sup>th</sup>, 2026  
JW Marriott Parq Vancouver

# Thank you!

**Thank you for considering sponsorship of the inaugural Interior Golf Tournament, presented by locally owned and operated McDonald's (Kelowna, Kamloops, Vernon, Penticton).**

We look forward to partnering with you to create a memorable event in support of families. To confirm your participation and recognition, we ask that commitments be finalized by June 15, 2026.

If you have any questions, we would be happy to connect.

**For more information, please contact:**

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## 2026 Interior Golf Committee

Greg Belanger

Chris Erickson

Inder Mann

Janine Collard

Brandy Gozda

Tim Pink

Chantal Diaz

Aaron Hadley

Adam Relvas

Michelle Duke

Melissa Lafferty

Beth Shumka



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Kelowna, Kamloops, Vernon, Penticton



**Golf Interior  
Tournament**



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British Columbia  
& Yukon

**With your generous support,  
we can keep families close  
to their sick child.**

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