



Vancouver Island Golf Tournament

Olympic View Golf Club | August 13, 2026

Sponsorship Opportunities





Where care lives.

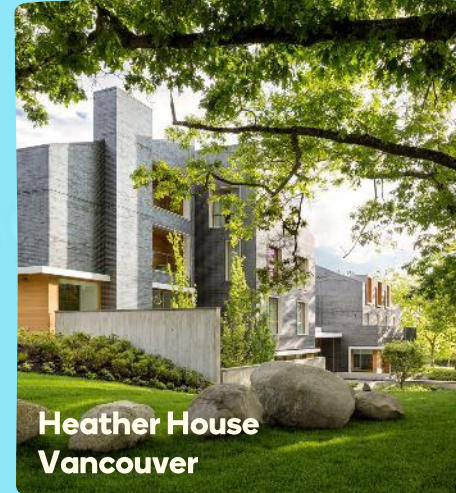
When a child is sick, care doesn't end at the hospital doors. Families need to stay together, even when treatment takes them far from home.

Ronald McDonald House BC & Yukon supports families through the parts of care that medicine alone can't provide. When diagnosis and treatment require families to travel, we help reduce the disruption and burden distance creates, so families can remain close, supported, and present for their child.

Through our House in Vancouver and hospital-based Family Rooms in Kamloops, Surrey, and Prince George, we create environments that stabilize daily life and support families throughout their child's care.

Be part of the care that keeps families together.

A community of care supporting families in all our locations...



Completing the circle of care

When a child needs care, families shouldn't face an impossible choice between distance, cost, and being there. We're an essential part of the healthcare system that ensures they don't have to, keeping families together at the heart of care.



2 out of 3

Canadian families live in a city or town without a children's hospital



\$9.7M

Saved for families in essential expenses like hotel, parking, food, and laundry annually.



498 km

Removed from the average family's journey, 5 hours closer to care.

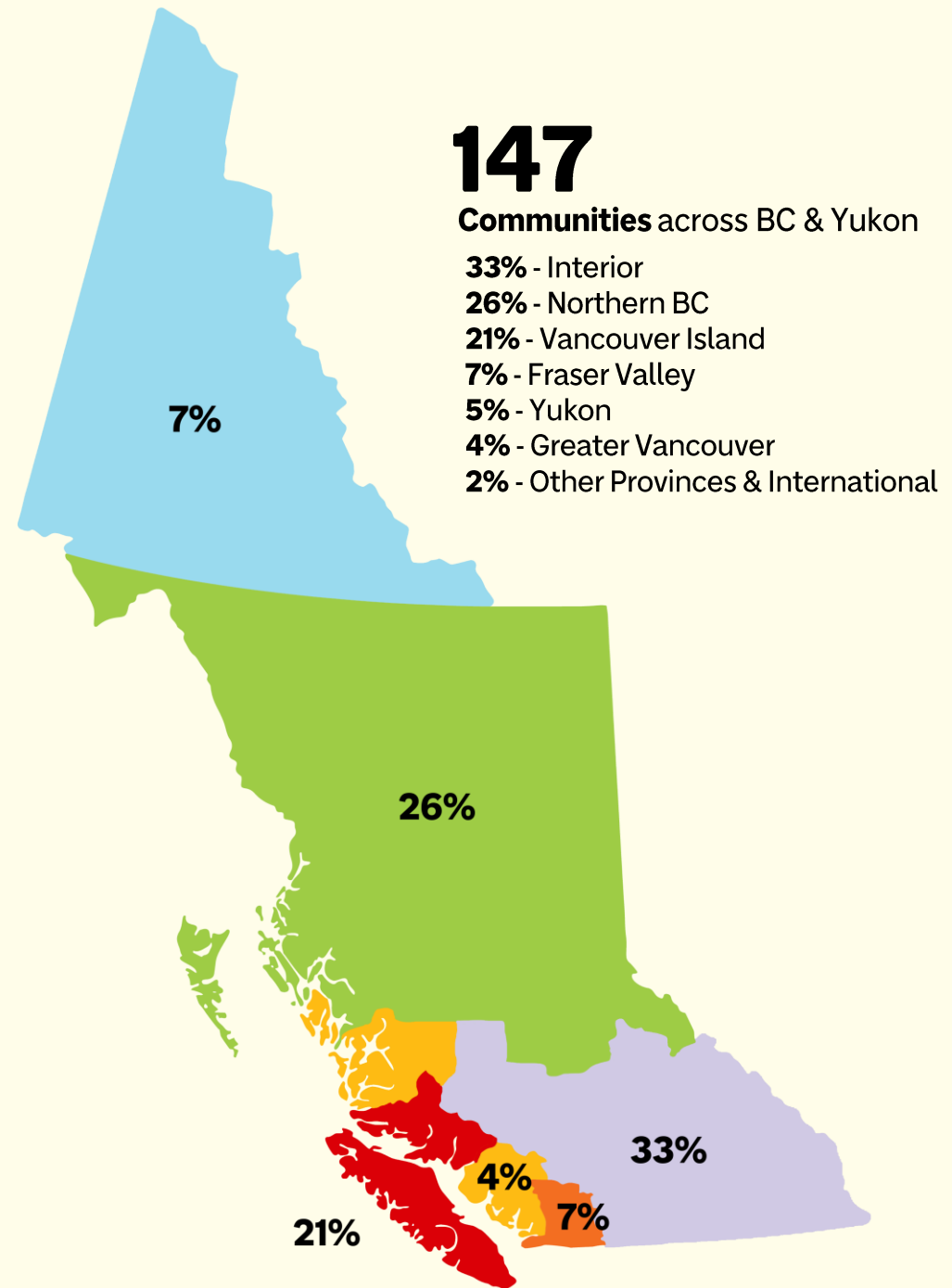


1,716

Unique families received care through our locations across British Columbia.

95%

Families reported that overnight housing helped them to be able to stay involved in their child's care in the hospital.





The Santos Family
Sooke, BC

More than a place to stay

Ronald McDonald House is more than a place to stay. Here, families find strength, support, and stability in routines that make life feel normal again through Food Services, Art Therapy, Pet Therapy, Medical Play, Music Therapy, Education Program, and Caregiver Workshops.



A place to stay together

Safe, welcoming spaces where siblings can laugh, learn, and continue growing together.



A place to stay nourished

Meals prepared with care, so parents can sit, rest, and reconnect after long days in the hospital.



A place to stay well

Wellness programs in art, music, and play that help children express what words cannot.



A place to stay strong

Community connection through shared moments with other families who understand what they are facing.

Care that keeps families together

When Quinn was just two and a half, her parents were devastated to learn she had leukemia. Airlifted to Vancouver for treatment, they found comfort and hope at Ronald McDonald House BC & Yukon, a home that kept their family together for months while she healed. Surrounded by kindness, connection, and care, they found strength in a community that understood.

“*Ronald McDonald House helps your family not just be in survival mode but actually thrive.*”

No matter what happens, this is the best place in the world for my family to be.”



**Ronald
McDonald
House**
British Columbia
& Yukon

Kirk Family, Victoria, BC
150 Nights

What care looks like for families...



24,634
Nights of care



76,562
Meals from the heart



23,223
Visits to Family Rooms



1,311
Hours of wellness programs

Vancouver Island Golf Tournament

Driving care forward for families. The 33rd annual Vancouver Island Golf Tournament, presented by RLC Park Services, brings together 150+ business and community leaders for a community-based charity golf experience in support of Ronald McDonald House BC & Yukon.

Event Details:

- Thursday, August 13th, 2026 | 1:30 PM Shotgun
- Olympic View Golf Club, Victoria, BC
- 144 golfers | \$1900 per foursome or \$475 per golfer
- 18 holes with power carts
- Lunch & Beverages
- Post tournament dinner with silent & live auction

Together, we'll make Family Stays possible, keeping Vancouver Island families close, supported, and surrounded by care.

Join us as a sponsor or participant in this annual tradition.



**Ronald
McDonald
House**
British Columbia
& Yukon

Why partner with us



Partnership benefits

- Reach engaged community and business leaders
- Build authentic client and partner relationships
- Strengthen brand perception through purpose-driven visibility
- Treat your team or guests to a memorable experience
- Make a tangible impact for families



Event promotion window

- 5-month event promotion (April – September)
- E-newsletter communications
- Participant email communications
- Social media promotion
- Ronald McDonald House website
- Interior Invitational Golf Tournament website
- Event day signage and recognition



Our reach

- **26,000** email subscribers
- **17,000** social media audience
- **5,000/month** website visitors
- **150** business and community leaders from across the interior

Partnership Opportunities

Choose from the opportunities below or connect with us to create a custom option for your team.

- Presenting - \$15,000
- Reception - \$10,000
- Matching - \$10,000
- Auction - \$10,000
- Scorecard - \$7,500
- Golf Cart - \$7,500
- Golfer Gifts - \$5,500
- 50/50 Raffle - \$5,000
- Volunteer - \$5,000
- Registration - \$5,000
- Lunch - \$5,000
- Wine - \$5,000
- Beverage Cart - \$7,500

Activation Sponsorships

- Putting Contest - \$7,500
- Hole Activation - \$5,000
- Course Contest - \$4,000
- Hole Sponsor - \$3,000

Foursome Options

Sponsorship

(logo recognition web, email, social, and signage)

- Community - \$5,000 (1 Foursome)
- Courage - \$4,000 (2 Registrations)

Tournament Tickets

(no logo recognition)

- \$475 per player
- \$1,900 per foursome



Presenting Sponsor | \$15,000

Sold



Helping Provide 80+ Nights of Care

As Presenting Sponsor, you become the exclusive lead partner of the 33rd Annual Vancouver Island Golf Tournament, connecting with 150+ business and community leaders while demonstrating meaningful regional impact. This premium positioning aligns your brand with Ronald McDonald House BC & Yukon, an essential healthcare partner that kept over 121 Vancouver Island families together during their child's medical crisis last year.

Partner Benefits:

Exclusive Naming Rights & Partnership

- Exclusive naming rights as Presenting Sponsor
- First right of refusal for 2027
- Primary brand positioning across all event touchpoints as the lead and most visible partner

Marketing & Digital Exposure (5-mth)

- Prominent logo featured on all event materials
- Featured in e-newsletters
- Inclusion in event emails
- Social media recognition
- Dedicated social media post
- Prominent logo placement on landing page and microsite

Event Experience & Activation

- **12 Golfer Registrations & 4 additional dinner tickets**
- Exclusive speaking opportunity during evening program
- On-course recognition and activation opportunity
- Premium positioned corporate labelled tables
- Opportunity to include branded giveaways at event

Post-Event Value

- Post-event impact report with results and reach
- Professional event photography for corporate use

Event Sponsorships



Helping Provide 25+ Nights of Care

As an Event Sponsor, you take part in the moments of the Vancouver Island Golf Tournament where community support is most visible. These opportunities center on how people gather and contribute throughout the day, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Reception \$10,000

- Exclusive recognition as the Reception Sponsor
- Prominent sponsor signage at the reception
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway at banquet tables
- **4 Golfer Registrations & 2 additional dinner tickets**

Matching \$10,000

- Exclusive recognition as the Matching Sponsor, doubling participant impact through a dollar-for-dollar match
- Logo placement on all match-related communications
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations & 2 additional dinner tickets**

Sold

Auction \$10,000

- Exclusive recognition as the Auction Sponsor
- Dedicated recognition in auction launch communications
- Prominent sponsor signage at the silent auction
- Verbal mention by emcee
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway to auction winners
- **4 Golfer Registrations & 2 additional dinner tickets**

50/50 Raffle \$5,000

- Exclusive recognition as the 50/50 Sponsor
- Prominent sponsor signage at the 50/50 area
- Logo recognition on 50/50 tickets
- Verbal mention by emcee
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**

Event Sponsorships



Helping Provide 20+ Nights of Care

As an Event Sponsor, you take part in the moments of the Interior Golf Tournament where first impressions are made and the day runs smoothly. These opportunities center on welcoming participants and supporting the volunteers who make the event possible, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Registration \$5,000

- Exclusive recognition as the Registration & Bag Valet Sponsor, aligning your brand with the first and most visible touchpoint
- Prominent sponsor signage at the registration & bag valet area
- Opportunity to include branded message or gift at registration
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**

Volunteer \$5,000

- Exclusive recognition as the Volunteer Sponsor, aligning your brand with the dedicated individuals who help make this event possible.
- Logo placement on volunteer name tags
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**



Tournament Essentials

Helping Provide 30+ Nights of Care

As a Tournament Essentials Sponsor, you take part in the everyday moments of the Vancouver Island Golf Tournament that shape the player experience on the course. These opportunities center on the details golfers interact with throughout the day, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Golf Cart \$7,500

- Exclusive recognition as the Golf Cart Sponsor
- Logo placement on event signage, prominently displayed on each golf cart
- Optional inclusion of a branded item or message in carts
- Logo inclusion on event materials
- Social media recognition
- **4 Golfer Registrations**

Scorecard \$7,500

- Exclusive recognition as the Scorecard Sponsor, powering the tournaments digital scorekeeping experience
- Highly visible logo placement within the scorekeeping platform
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations**

Golfer Gift \$5,500

- Exclusive recognition as the Golfer Gift Sponsor
- Prominent sponsor signage at gift pick up location
- Opportunity to include branded message or insert with golfer gift
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations**



Activation Sponsorships



Helping Provide 30+ Nights of Care

As a Hole Activation Sponsor, you connect directly with golfers through memorable experiences during the round. These opportunities center on the on-course touchpoints players interact with throughout the course, from tastings and product moments to simple skill challenges, delivering strong visibility and meaningful engagement.

Activation Opportunities

Putting Contest \$7,500 (Exclusive)

- Kick off the tournament with a fun, competitive warm-up that sets the tone for the day
- Exclusive contest with opportunity to place branded tent and engage staff
- Putting green signage
- Logo recognition on event materials
- Social media recognition
- **4 Golfer Registrations**

Hole Activation \$5,000 (4 Available)

- Opportunity to set up a branded hole activation.
- Opportunity to elevate the overall event experience and engage with participants in an interactive, branded hole activation.
- Logo recognition on event materials
- Social media recognition
- **4 Golfer Registrations**

Course Contest \$4,000 (6 Available)

- Opportunity to set up a branded course contest.
 - Closest to the pin
 - Longest drive
 - Beat the pro
 - Create your own
- Exclusive hole signage
- Verbal announcement about your contest
- Social media recognition
- **2 Golfer Registrations**

Hole Sponsor \$3,000 (6 Available)

- Exclusive Hole Sponsorship
- Exclusive recognition with prominent signage at your sponsored hole
- Logo recognition on event materials
- Social media recognition

Food & Beverage Sponsorships



Helping Provide 20+ Nights of Care

As a Food & Beverage Sponsor, you show up at key moments before, during, and after the round. These opportunities focus on shared food and drink that bring golfers together throughout the day, helping support families to stay close during a child's medical journey.

Sponsorship Opportunities:

Beverage Cart \$7,500

- Exclusive recognition as the Beverage Cart Sponsor
- Align your brand with a high-traffic refresh point players return to throughout the round
- Prominent sponsor signage at the on-course beverage cart
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**

Wine \$5,000

- Exclusive recognition as the Wine Sponsor
- Align your brand with the post-round dinner and program
- Sponsor recognition in reception area
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**

Lunch \$5,000 (2 Available)

- Recognition as Lunch Sponsor
- Align your brand with the first stop of the day as players fuel up before tee-off
- Prominent sponsor signage at the lunch station
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**



More ways to partner



When you sponsor multiple Ronald McDonald House BC & Yukon signature events or commit to a multi-year partnership, you help extend care to more families, create meaningful moments with your team or guests, and build continuity in how your brand shows up in the community.

Whether you're curious about supporting another event, exploring different ways to engage your team or clients, or considering a multi-year commitment, we're here to shape something that fits your goals.

Let's explore:

Other sponsorship opportunities



Multi-year commitments



Team and client engagement



Supporting more families.



Community Impact Dinner Series

Spring and Summer 2026
(Kamloops, Prince George)



Vancouver Invitational Golf Tournament

June 23rd, 2026
Northview Golf & Country Club



Inaugural Interior Golf Tournament

September 17th, 2026
Predator Ridge Golf Club



A Night to Dream Gala

October 17th, 2026
JW Marriott Parq Vancouver

Thank you!

Thank you for considering sponsorship of the 33rd Annual Vancouver Island Golf Tournament, presented by RLC Park Services.

We look forward to partnering with you to create a memorable event in support of families. To confirm your participation and recognition, we ask that commitments be finalized by June 15, 2026.

If you have any questions, we would be happy to connect.

For more information, please contact:

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2026 Vancouver Island Golf Committee

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**Ronald
McDonald
House**
British Columbia
& Yukon

**With your generous support,
we can keep families close to
their sick child.**



**Golf Vancouver
Island
Tournament**