



**Ronald
McDonald
House**
British Columbia
& Yukon

Vancouver Golf Tournament

38th Annual Golf Event

Northview Golf & Country Club | June 23, 2026

Sponsorship Opportunities



**Golf Vancouver
Tournament**



Where care lives.

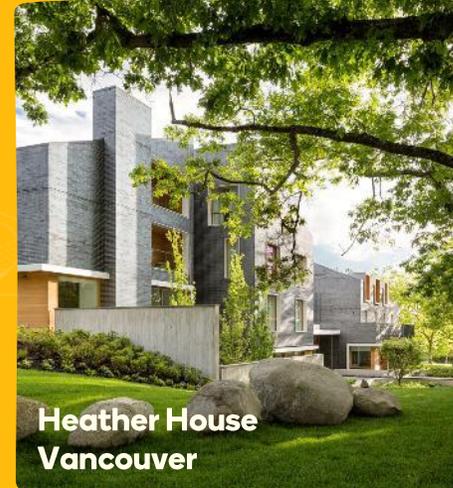
When a child is sick, care doesn't end at the hospital doors. Families need to stay together, even when treatment takes them far from home.

Ronald McDonald House BC & Yukon supports families through the parts of care that medicine alone can't provide. When diagnosis and treatment require families to travel, we help reduce the disruption and burden distance creates, so families can remain close, supported, and present for their child.

Through our House in Vancouver and hospital-based Family Rooms in Kamloops, Surrey, and Prince George, we create environments that stabilize daily life and support families throughout their child's care.

Be part of the care that keeps families together.

A community of care supporting families in all our locations...



Completing the circle of care

When a child needs care, families shouldn't face an impossible choice between distance, cost, and being there. We're an essential part of the healthcare system that ensures they don't have to, keeping families together at the heart of care.



2 out of 3

Canadian families live in a city or town without a children's hospital



\$9.7M

Saved for families in essential expenses like hotel, parking, food, and laundry annually.



498km

Removed from the average family's journey, 5 hours closer to care.

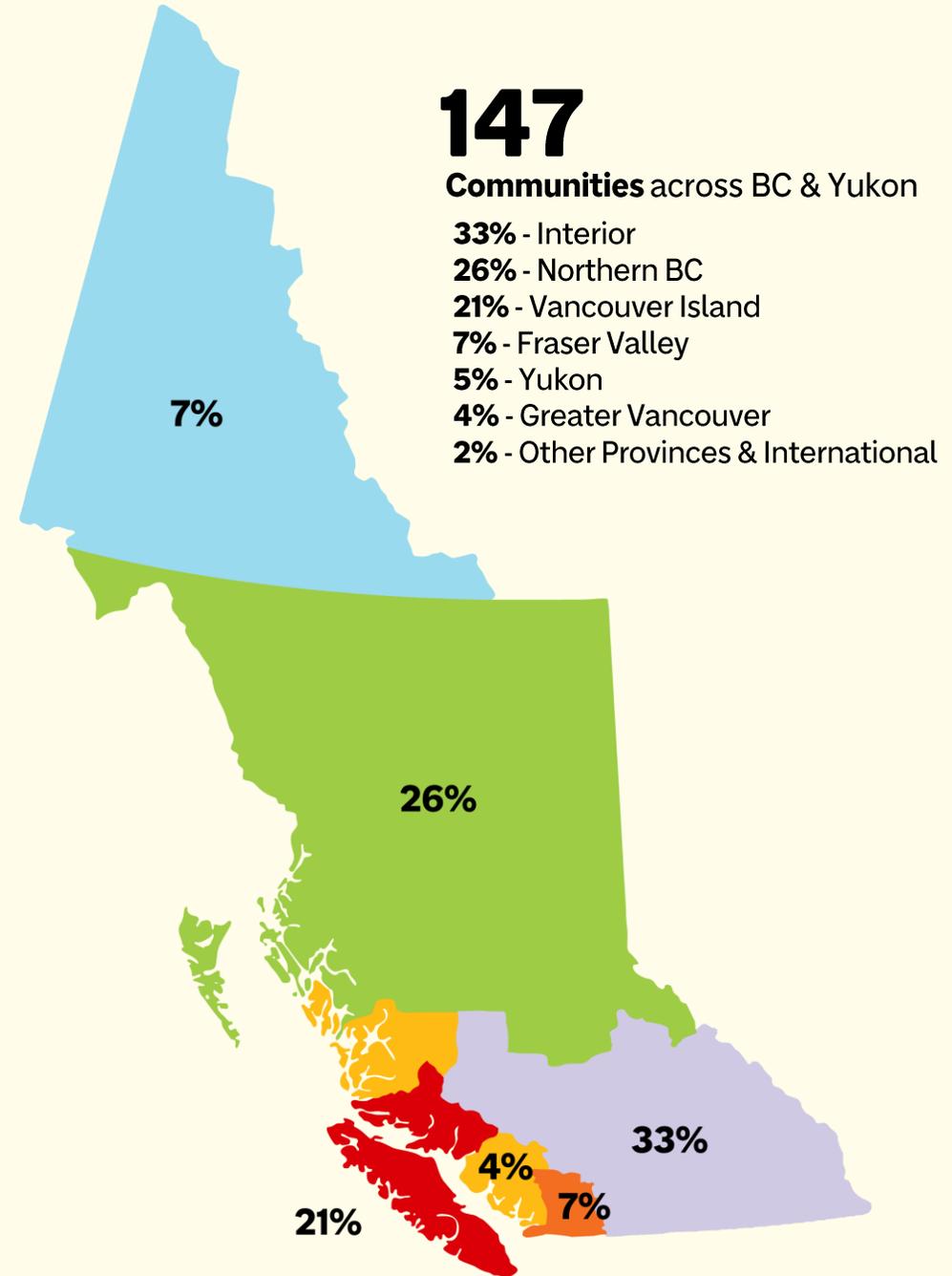


1,716

Unique families received care through our locations across British Columbia.

95%

Families reported that overnight housing helped them to be able to stay involved in their child's care in the hospital.





The Pagnotta Family
Kamloops, BC

More than a place to stay

Ronald McDonald House is more than a place to stay. Here, families find strength, support, and stability in routines that make life feel normal again through Food Services, Art Therapy, Pet Therapy, Medical Play, Music Therapy, Education Program, and Caregiver Workshops.



A place to stay together

Safe, welcoming spaces where siblings can laugh, learn, and continue growing together.



A place to stay nourished

Meals prepared with care, so parents can sit, rest, and reconnect after long days in the hospital.



A place to stay well

Wellness programs in art, music, and play that help children express what words cannot.



A place to stay strong

Community connection through shared moments with other families who understand what they are facing.

Care that keeps families together

Before baby Nicholas was born, doctors discovered his heart was far too big, causing pressure on his trachea, leaving him struggling to breathe from his first moments of life. His parents were told to stay in the NICU, or they might lose him. For five long months, Ronald McDonald House BC & Yukon became their safe haven. A place to rest, to find comfort in late-night kitchen talks, and to feel supported when fear felt overwhelming.

“

We love the facilities and the close proximity to the hospital made life so much easier for us. Even though we spent very little time there during the day, those late nights back at the House meant everything. We didn't feel so alone.

”



Marion Fernandez, Vernon, BC
212 Nights

What care looks like for families...



24,634
Nights of care



76,652
Meals from the heart



23,223
Visits to Family Rooms



1,311
Hours of wellness programs

Vancouver Golf Tournament

Driving care forward for families. The Vancouver Golf Tournament, presented by RBC, has been bringing businesses and community leaders together for a premium charity golf experience for nearly four decades in support of Ronald McDonald House BC & Yukon.

Event Details:

- Thursday, June 23, 2026 | 11:00 AM Double Shotgun
- Northview Golf & Country Club, Surrey, BC
- 288 golfers | \$1,900 per foursome or \$475 per golfer
- 2 courses, 18 holes each with power carts
- Tailgate BBQ lunch & Beverages
- Post tournament dinner with silent & live auction

Together, we'll make Family Stays possible, keeping families close, supported, and surrounded by care.

Join us as a sponsor or participant in this long-standing tradition of generosity.





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& Yukon

Why partner with us



Partnership benefits

- Reach engaged community and business leaders
- Build authentic client and partner relationships
- Strengthen brand perception through purpose-driven visibility
- Treat your team or guests to a memorable experience
- Make a tangible impact for families



Event promotion window

- 5-month event promotion (Feb – June)
- E-newsletter communications
- Participant email communications
- Social media promotion
- Ronald McDonald House BC & Yukon website
- Vancouver Golf Tournament website
- Event day signage and recognition



Our reach

- **26,000** email subscribers
- **17,000** social media audience
- **5,000/month** website visitors
- **350** business and community leaders from across the Lower Mainland

Partnership Opportunities

Choose from the sponsorship opportunities below or connect with us to create a custom option for your team.

- Presenting - \$25,000 (SOLD)
- Matching - \$20,000
- Fairway - \$15,000
- Reception - \$15,000
- Auction - \$10,000
- Golf Cart - \$10,000
- Golfer Gift - \$10,000
- Scorecard - \$10,000
- Registration - \$7,500
- Reception Guest Gift - \$7,500
- Lunch - \$7,500
- Breakfast - \$6,500
- Bag Valet - \$6,000
- 50/50 Raffle - \$5,500
- Beverage Cart - \$5,000
- Volunteer - \$5,000

Activation Sponsorships

- Hole Activation - \$6,500
- Chipping Contest - \$6,500
- Course Contest - \$5,500

Foursome Only Options

Sponsorship

(logo recognition web, email, social, and signage)

- Eagle - \$7,500 (2 Foursomes)
- Birdie - \$5,000 (1 Foursomes)

Tournament Tickets

(no logo recognition)

- \$475 per player
- \$1,900 per foursome
- \$2,300 per VIP foursome (6 available)



Presenting Sponsor | \$25,000

Sold



As Presenting Sponsor, you become the exclusive lead partner of the 38th Annual Vancouver Golf Tournament, connecting with 350+ business and community leaders while demonstrating meaningful impact. This premium positioning aligns your brand with Ronald McDonald House BC & Yukon, an essential healthcare partner that kept over 625 families together during their child's medical crisis last year.

Partner Benefits:

Exclusive Naming Rights & Partnership

- Exclusive naming rights as Presenting Sponsor
- First right of refusal for 2027
- Primary brand positioning across all event touchpoints as the lead and most visible partner

Marketing & Digital Exposure (5 month)

- Prominent logo featured on all event materials
- Featured in e-newsletters
- Inclusion in event emails
- Social media recognition
- Dedicated social media post
- Prominent logo placement on landing page and microsite

Event Experience & Activation

- **8 Golfer Registrations & 2 additional Dinner Tickets**
- Speaking opportunity during evening program
- Putting contest to kick off the tournament with a fun, competitive warm-up that sets the tone for the day
- Premium positioned corporate labelled table for 10 at banquet
- Opportunity to include branded giveaways at event

Post-Event Value

- Post-event impact report with results and reach
- Professional event photography for corporate use

Matching Sponsor | \$20,000



As the Matching Sponsor, you connect 350+ business and community leaders to the families we serve at the biggest fundraising and impact moment of the day. This sponsorship uniquely amplifies generosity—transforming every gift made during the tournament into direct, doubled support for families, and demonstrating in real time how barriers of distance and cost are removed when a community comes together.

Partner Benefits:

Exclusive Naming Rights & Partnership

- Exclusive naming rights as Matching Sponsor
- Premier brand positioning across event touchpoints
- Exclusive acknowledgement and recognition during Gift a Night paddle raise moment during Reception
- First right of refusal for 2027

Marketing & Digital Exposure (5 month)

- Prominent logo featured on event materials
- Featured in e-newsletters
- Inclusion in event emails and naming where match is referenced
- Social media recognition
- Dedicated social media post
- Logo placement on microsite

Event Experience & Activation

- **8 Golfer Registrations & 2 additional Dinner Tickets**
- Opportunity to speak at event during evening program
- Premium positioned and branded table for 10 at banquet
- Opportunity to include branded giveaways at event

Post-Event Value

- Post-event impact report with results and reach
- Professional event photography for corporate use
- **Eligible for a charitable tax receipt**

Event Element Sponsorships



As an Event Element Sponsor, you take part in the moments of the 38th Annual Vancouver Golf Tournament where community support is most visible. These opportunities centre on how people gather and contribute throughout the day, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Fairway \$15,000

- Exclusive recognition as the Fairway Sponsor
- Exclusive branding at two on-course food stations, one on each course, and only available through this sponsorship
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway at hole activations (2)
- **8 Golfer Registrations & 2 additional Dinner Tickets**

Reception \$15,000

- Exclusive recognition as the Reception Sponsor
- Prominent sponsor signage at the evening reception, both printed and digital for all guests
- Verbal recognition during reception
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway at banquet tables
- **8 Golfer Registrations & 2 additional Dinner Tickets**

Auction \$10,000

- Exclusive recognition as the Auction Sponsor
- Dedicated recognition in auction launch communications for one week prior to event and day-of
- Prominent sponsor signage at the silent auction
- Verbal mention by emcee
- Logo inclusion in event materials
- Social media recognition
- Opportunity to include giveaway to auction winners
- **4 Golfer Registrations & 2 additional Dinner Tickets**

50/50 Raffle \$5,500

- Exclusive recognition as the 50/50 Sponsor
- Prominent sponsor signage at the 50/50 area
- Logo recognition on 50/50 tickets
- Verbal mention by emcee
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**

Event Element Sponsorships

As an Event Element Sponsor, you take part in the moments of the 38th Annual Vancouver Golf Tournament where first impressions are made and the day runs smoothly. These opportunities centre on welcoming participants and supporting the volunteers who make the event possible, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Registration \$7,500

- Exclusive recognition as the Registration Sponsor, aligning your brand with one of the first and most visible touchpoints
- Prominent sponsor signage at the registration area
- Opportunity to include branded message or gift at registration
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations & 2 additional Dinner Tickets**

Reception Gift \$7,500

- Exclusive recognition as the Reception Guest Gift Sponsor
- Prominent sponsor signage at guest gift pick-up location
- Opportunity to include a branded message or insert with guest gift
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations & 2 additional Dinner Tickets**

Volunteer \$5,000

- Exclusive recognition as the Volunteer Sponsor, aligning your brand with the dedicated individuals who help make this event possible.
- Exclusive logo placement on volunteer name tags
- Logo inclusion in event materials
- Social media recognition
- **4 Golfer Registrations**



Golf Essentials Sponsorships



As a Tournament Essentials Sponsor, you help create key moments for every golfer on the course at the 38th Annual Vancouver Golf Tournament and shape the player experience. These opportunities centre on the details golfers interact with throughout the day, helping ensure families can stay close during a child's medical journey.

Sponsorship Opportunities:

Golf Cart \$10,000

- Exclusive recognition as the Golf Cart Sponsor
- Logo placement on event signage, prominently displayed on each golf cart
- Optional inclusion of a branded item or message in carts
- Logo inclusion on event materials
- Social media recognition
- **4 Golfer Registrations & 2 Additional dinner tickets**

Golfer Gift \$10,000

- Exclusive recognition as the Golf Gift Sponsor
- Prominent sponsor signage at gift pick up location
- Opportunity to include branded message or insert with golfer gift
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations & 2 Additional dinner tickets**

Scorecard \$10,000

- Exclusive recognition as the Scorecard Sponsor, powering the tournaments digital scorekeeping experience
- Highly visible logo placement within the scorekeeping platform and in every golfer's hand throughout play
- Social media recognition
- Logo inclusion on event materials
- **4 Golfer Registrations & 2 Additional dinner tickets**

Bag Valet \$6,000

- Exclusive recognition as the Bag Valet Sponsor, providing opportunity to engage your staff in bag handling services
- Sponsor signage displayed at the designated bag drop off area
- Logo inclusion on event materials
- Social media recognition
- **4 Golfer Registrations**

Activation Sponsorships



As a Hole Activation Sponsor, you connect directly with golfers through memorable experiences during the round. These opportunities centre on the on-course touchpoints players interact with throughout the course, from product moments to simple skill challenges, delivering strong visibility and meaningful engagement between your team and the tournament's golfers.

Activation Opportunities

Hole Activation \$6,500 (10 Available)

- Opportunity to set up a branded hole activation.
- Opportunity to elevate the overall event experience and engage with participants in an interactive, branded hole activation.
- Logo recognition on event materials
- Social media recognition
- **4 Golfer Registrations & 2 Additional dinner tickets**

Course Contest \$5,500 (4 Available)

- Opportunity to set up a branded course contest.
 - Closest to the pin
 - Longest drive
- Exclusive hole signage
- Verbal announcement about your contest
- Social media recognition
- **4 Golfer Registrations**



Food & Beverage Sponsorships

As a Food & Beverage Sponsor, you show up at key moments before, during, and after the round. These opportunities focus on shared food and drink that bring golfers together throughout the day, helping support families to stay close during a child's medical journey.

Sponsorship Opportunities:

Lunch \$7,500

- Recognition as Lunch Sponsor
- Align your brand with the guest-favourite Tailgate BBQ lunch as players fuel up midday on the course
- Prominent sponsor signage at the lunch station
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations & 2 additional Dinner Tickets**

Breakfast \$6,500

- Exclusive recognition as the Breakfast Sponsor
- Align your brand with the opening moment of the day as golfers arrive and gear up for a day on the course
- Prominent sponsor signage at the Breakfast Station
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations & 2 additional Dinner Tickets**

Beverage Cart \$5,000

- Exclusive recognition as the Beverage Cart Sponsor
- Align your brand with a high-traffic refresh point players return to throughout the round
- Prominent sponsor signage at the on-course beverage cart
- Social media recognition
- Logo recognition on event materials
- **4 Golfer Registrations**



More ways to partner



When you sponsor multiple Ronald McDonald House BC & Yukon signature events or commit to a multi-year partnership, you help extend care to more families, create meaningful moments with your team or guests, and build continuity in how your brand shows up in the community.

Whether you're curious about supporting another event, exploring different ways to engage your team or clients, or considering a multi-year commitment, we're here to shape something that fits your goals.

Let's explore:

Other sponsorship opportunities ♥ **Multi-year commitments** ♥ **Team and client engagement** ♥ **Supporting more families.**



**Meals from the Heart
Employee Engagement**
Ongoing throughout the year
Ronald McDonald House
BC & Yukon



**Vancouver Island
Golf Tournament**
August 13th, 2026
Olympic View Golf Club



**Interior Golf
Tournament**
September 17th, 2026
Predator Ridge Golf Club



**A Night to Dream
Gala**
October 17th, 2026
JW Marriott Parq Vancouver

Thank you!

Thank you for considering sponsorship of the 38th Vancouver Golf Tournament, presented by RBC.

We look forward to partnering with you to create a memorable event in support of families. To confirm your participation and recognition, we ask that commitments be finalized by April 30, 2026.

If you have any questions, we would be happy to connect.

For more information, please contact:

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2026 Vancouver Golf Committee

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Rosemari Kilpatrick

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Joe Guzzo

Jason Lee

Willy Quan





**Ronald
McDonald
House**
British Columbia
& Yukon

**With your generous support,
we can keep families close to
their sick child.**



Golf Vancouver
Tournament

